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New shopping guide ready to promote Cambria Hts.

By Howard Koplowitz

The Cambria Heights Development Corporation will send a shopping guide to 1,000 homes next week as a way to promote local businesses.

The free guide lists businesses along Linden Boulevard, the neighborhood's main commercial strip, from Francis Lewis Boulevard to the Cross Island Parkway, which divides Cambria Heights from Elmont, L.I.

The development corporation was established last year to help enhance Linden Boulevard, and its leaders envision the strip as a place where Cambria Heights residents can do one-stop shopping instead of traveling to Nassau County or other Queens neighborhoods. Advertisement

It is also looking to identify prospective business owners from the community to buy property on Linden Boulevard.

The organization's president, Kevin Jemmott, earlier told the TimesLedger that most of the property owners on the strip are absentee landlords from Florida or Long Island.

Aside from being distributed to 1,000 homes in the neighborhood, the guide will be available at Linden Boulevard businesses. The corporation printed 6,000 directories to be distributed.

The directory includes addresses and phone numbers for 154 businesses on the strip, ranging from perfume shops to child care and beauty salons to florists. It also includes listings for community institutions such as the Cambria Heights library, post office, churches and a number of child day care and private schools.

Funding for the shopping guide was made available through City Councilman Leroy Comrie (D-St. Albans), Queens Economic Development and the Small Business Administration. Jemmott said it cost about \$3,000 to design and print the pamphlet.

The development corporation also will announce winners of its second annual scholarship for Campus Magnet High School students at the June meeting of the Cambria Heights Civic Association. The contest application included an essay and a demonstration of community service. Winners will be awarded \$1,000, \$750 and \$500 for first, second and third places.

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